

Macintosh Performa. The one computer for everyone in your home.



Everyone in your family has needs. And today, that includes the need for a computer. A computer with lots of practical uses. One that can help with your family's finances, your business, and your entertainment needs. One that can even help the kids with their school work.

And whether your family is big or small, the Macintosh® Performa® from Apple is the one computer with something for everyone. Performa is The Family Macintosh. It was intended for anyone who's looking for simpler choices in hardware and software to meet a family's various computing needs.

Unlike computers that run Windows, everything about Performa is intuitive and logical—even multimedia. You don't need to know a lot of complex commands to manage files. You won't have to configure and reconfigure the memory just to play a CD. Because a Performa computer is both powerful and friendly. And since Performa is an Apple® Macintosh computer, it's been designed to be easy to learn and easy to use. (Which is one reason why more schools use Apple computers than any other brand.)

What's more, Macintosh Performa computers are easy to set up. Each one comes with everything you need to be up and running in a matter of minutes—all in one box. You get a color monitor, keyboard, and mouse, as well as an assortment of essential software preinstalled on the hard drive, CD-ROMs,* 24-hour toll-free telephone support, in-home service, and a one-year

limited warranty. And most models include a built-in CD-ROM drive, along with a fax/modem,** which allows you to access the information superhighway and on-line services such as eWorld™ and America Online, as well as the Internet.

Macintosh Performa computers are not only affordable, they're flexible. Naturally, they're compatible with all Macintosh software. And since they come with Macintosh PC Exchange™, they work with MS-DOS and Windows disks and files as well. So your kids can work with the same programs they use at school and you can access files you bring home from the office. What's more, Performa computers can be easily expanded to grow just as your family does. And most models can be upgraded to PowerPC™ technology.

*Exclusive to systems with built-in CD-ROM drives

**Fax/modem and monitor not included with Performa 636 and 636CD

Introduce your family to The Family Macintosh.

The Macintosh Performa family offers you a range of computing options. Of course, how you plan to use your computer will help determine which model is right for you. Processing speed, monitor size, and types of programs you intend to use will also figure into your choice.

Your local Apple reseller can help answer your questions about which model will fit your family's computing needs. For the name and location of the nearest Apple reseller, just call **1 800 538-9696, ext. 600.**



Macintosh Performa 470 Series
Our Most Affordable Performa



Macintosh Performa 500 Series
*The All-In-One
Multimedia Solution*



Macintosh Performa 600 Series
Advanced Multimedia Options



Macintosh Performa 6100 Series
*High-Speed Computing with
PowerPC Technology*

Models available	475, 476	550, 575, 577, 578	630, 630CD, 635CD, 636,** 636CD,** 637CD, 638CD	6110CD, 6112CD, 6115CD, 6117CD, 6118CD
Microprocessor	• 50/25-MHz Motorola 68LC040 microprocessor	• 33-MHz Motorola 68030 or 66/33-MHz Motorola 68LC040 microprocessor	• 66/33-MHz Motorola 68LC040 microprocessor	• 60-MHz PowerPC 601 microprocessor
RAM (Memory)	• 4MB RAM (expandable to 36MB)	• 5–8MB RAM (expandable to 36MB)	• 5–8MB RAM (expandable to 36MB)	• 8MB RAM (expandable to 72MB)
Hard Drive	• 160–230MB hard disk drive	• 160–320MB hard disk drive	• 250–350MB hard disk drive	• 250–500MB hard disk drive
CD-ROM drive	• Optional external	• AppleCD™ 300i double-speed CD-ROM drive	• AppleCD 300i Plus double-speed CD-ROM drive	• AppleCD 300i Plus double-speed CD-ROM drive
Monitor	• 14" color Apple Performa monitor	• 14" built-in Sony Trinitron™ color monitor	• 14" or 15" RGB color display*	• Apple 15" Multiple Scan Display
Fax/modem	• Included	• Included	• Included*	• Included
Sound	• Internal speaker	• Stereo speakers	• Stereo speakers	• Stereo speakers
Keyboard & Mouse	• Included	• Included	• Included	• Included
Software	• Up to 15 software programs, including: ClarisWorks 2.1; Quicken 4; American Heritage Dictionary, 3rd Edition; Apple Special Edition of America Online; Macintosh PC Exchange; Super Munchers; and Spectre Challenger.	• 16 software programs, including: ClarisWorks 2.1; The New Grolier Multimedia Encyclopedia on CD-ROM; 1993 Time Magazine Almanac; Quicken 4; American Heritage Dictionary, 3rd Edition; Apple Special Edition of America Online; and Macintosh PC Exchange.	• 21–23 software programs, including: ClarisWorks 2.1; The New Grolier Multimedia Encyclopedia on CD-ROM; eWorld; Quicken 4; American Heritage Dictionary, 3rd Edition; MacGallery Clip Art; and Macintosh PC Exchange.	• 23 software programs, including: ClarisWorks 2.1; The New Grolier Multimedia Encyclopedia on CD-ROM; eWorld; Quicken 4; American Heritage Dictionary, 3rd Edition; and Macintosh PC Exchange.
Price range***	\$1,099–\$1,199	\$1,299–\$1,999	\$1,499–\$2,299	\$2,299–\$2,549

*Monitor and fax/modem for Performa 636 and 635CD sold separately. **Available at Apple Authorized Campus Reseller locations. ***Prices vary by retailer.

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