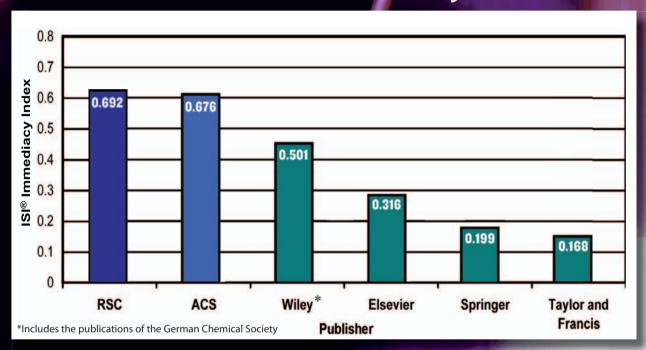
RSC and ACS Causing a Reaction

Median ISI® Immediacy Index



Increasingly, professionals in the scientific community are recognizing the superior value offered by society journals. The journals of the Royal Society of Chemistry and the American Chemical Society truly stand out, attaining a higher median ISI® immediacy index in the seven ISI® core chemistry categories** than commercial publishers.

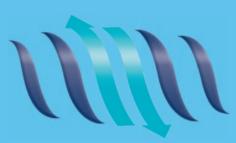
Then again, isn't that what you expect from us?

Society Publishing: Superior Performance

**Based on 2004 ISI® reports. The seven ISI® chemistry categories include: Analytical, Applied, Inorganic and Nuclear, Medicinal, Multidisciplinary, Organic and Physical Chemistry.

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