

One small step for *Soft Matter*...

...one giant leap for interdisciplinary research

Launched: June 2005

Its mission: To provide an interdisciplinary platform for the exchange of ideas on soft matter

The crew: Piloted by Carol Stanier, Editor, and Ullrich Steiner, Chairman of the Editorial Board, bringing together leading international scientists

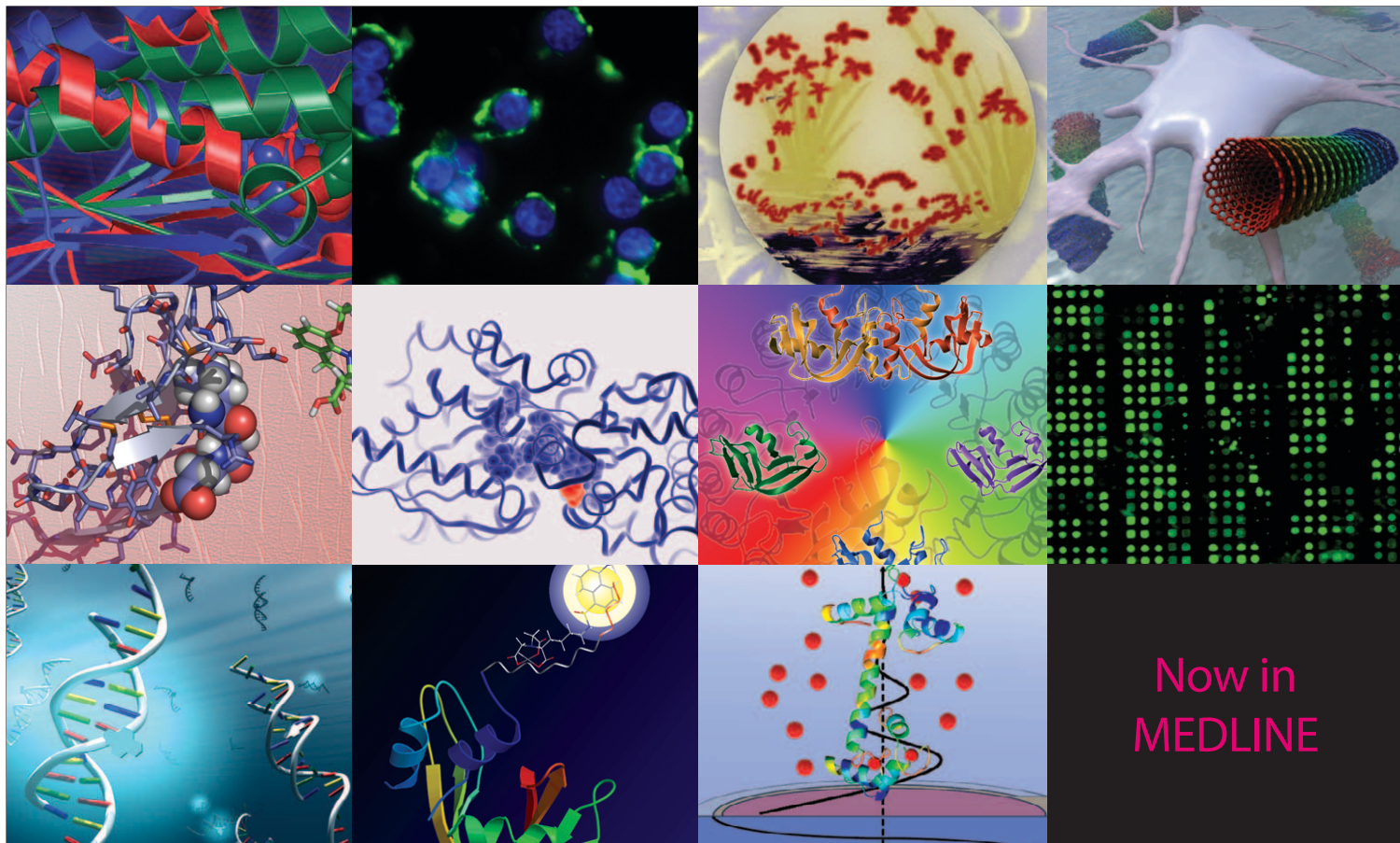
Flight schedule: Stage I – Launch; Stage II – Separation; Stage III – Exploring new territories

Soft Matter has enjoyed stellar success since launch. The next stage in its journey takes place in January 2007 when *Soft Matter* will separate from its host journal, *Journal of Materials Chemistry*, to take flight as a solo publication.

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