Editorial

It's Not Easy Being Green

The initial polling for the new *IC* cover indicates great enthusiasm for the idea of a new cover subject with each issue (which began with the March 26 issue), overwhelming approval for our six issue salute to Fred Hawthorne and his chemistry, and mixed approval of our new cover color. The most bizarre reactions—"It reminds me of an old girlfriend" and "Did you really mean to have a yellow spine?" Those of you who know me from Gordon Conferences know that I just report it as I hear it. I guess Kermit the frog said it all when he lamented,

It's not that easy being green;
Having to spend each day the color of the leaves.
When I think it could be nicer being red, or
  yellow (*yes, I know*) or gold—
or something much more colorful like that.[1]

Which brings me to color. **We shall start shortly to have color in the illustrated Table of Contents.** I invite authors to provide their synopsis figures in color even if the article is in black and white, and I challenge authors to use the color in such an illustration effectively. Color can help distinguish molecular fragments in a structure or reaction and improve the clarity of spectra and ORTEP drawings that are often used in synopses.

As we work towards a more colorful *Inorganic Chemistry*, I close with some final thoughts from my amphibian muse:

But green's the color of Spring.
And green can be cool and friendly-like.
And green can be big like an ocean, or important
  like a mountain, or tall like a tree.

When green is all there is to be
It could make you wonder why, but why wonder, why wonder?
I am green and it'll do fine,
  it's beautiful!
And I think it's what I want to be.[1]

Richard Eisenberg

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(1) **Bein' Green**
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