

A. PETERSON.
Postal-Card.

No. 163,520.

Patented May 18, 1875.

Fig. 1.

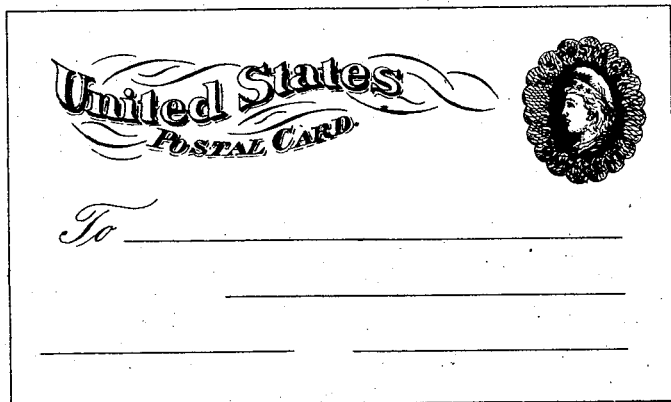
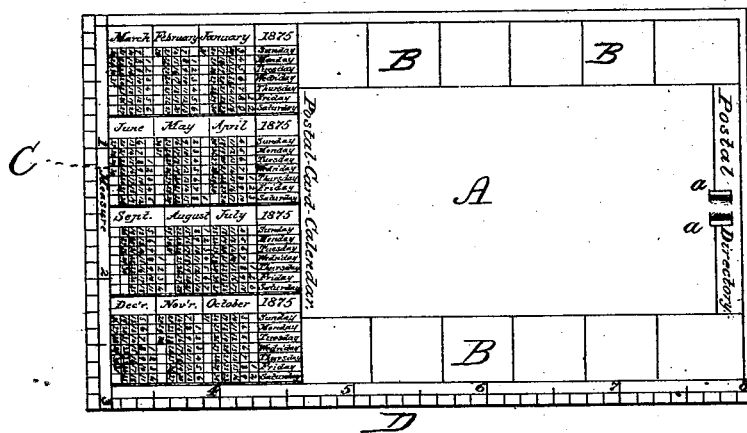


Fig. 2.



Witnesses:

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Inventor:

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By atty *Jm. Cru. Fature*

UNITED STATES PATENT OFFICE.

AUGUST PETERSOHN, OF WASHINGTON, DISTRICT OF COLUMBIA.

IMPROVEMENT IN POSTAL CARDS.

Specification forming part of Letters Patent No. **163,520**, dated May 18, 1875; application filed April 20, 1875.

To all whom it may concern:

Be it known that I, AUGUST PETERSOHN, of Washington, in the county of Washington and District of Columbia, have invented certain new and useful Improvements in Postal Cards; and I do hereby declare that the following is a full and exact description thereof, reference being had to the accompanying drawings making a part of this specification.

My invention relates to a novel improvement in postal cards to be used for transmitting messages through the mails. It has for its object to render the cards useful for other purposes after they have been used in the mails; and my invention consists of a postal card provided with the usual and necessary printed matter and form adopted by the Post Office Department, and in addition thereto, and upon the side or surface opposite to that upon which the address is to be written, and surrounding the space designed for the message, provided with spaces adapted to receive advertisements, a calendar, and a measure, and having at some point near the margin, and opposite to the end upon which the calendar is printed, a covered perforation by which the card may be suspended, and which is partially concealed until its use becomes necessary, as will be hereinafter more fully set forth.

To enable others to more fully understand my invention, I will proceed to describe the same, referring by letters to the accompanying drawing, in which—

Figure 1 represents a plan view of the address side of an ordinary postal card, and Fig. 2 a similar view of the rear surface of a postal card embodying my improvements.

A represents the blank space upon which any message may be written. B B, &c., illustrate spaces around or partially bounding two sides, and designed to receive any suitable ad-

vertisements. At one end of the card a calendar C, is printed, and one or more of the edges of the card may be printed with a scale or measure, D. Within the margin, and near to the edge on the end opposite to the calendar, a partially-concealed perforation for hanging the card up for ready reference is formed by cutting three sides of a square opposite to each other, so as to form two lips, *a a*, which lie in the same plane with the surface of the card until it is desired to hang the card, when the lips *a a* are bent up above said plane, thus forming an opening through which a string may be passed, or into which a tack or nail may protrude.

It will be observed that the body or paper stock joining the two lips *a a* serves to maintain them in position until it is, as before stated, desired to form the hole.

A postal card embracing my improvements will not only serve the purposes for which postal cards are generally used, but it will also serve as an efficient means of advertisement while passing through the mails, and be retained by those who receive them by virtue of their value as a calendar, and also as a measuring instrument.

What I claim as new, and desire to secure by Letters Patent, is—

A postal card provided upon the surface opposite to that on which the address is designed to appear with a blank space for manuscript, surrounded by spaces for advertisements, a calendar, a measure, and a partially-concealed perforation, all arranged as and for the purposes hereinbefore set forth.

In testimony whereof I have hereunto set my hand this 17th day of April, A. D. 1875.

AUGUST PETERSOHN.

In presence of—
NORRIS PETERS,
WM. E. CHAFFEE.