

N. T. SCOTT.  
Advertising Apparatus.

No. 202,966.

Patented April 30, 1878.

Fig. 1.

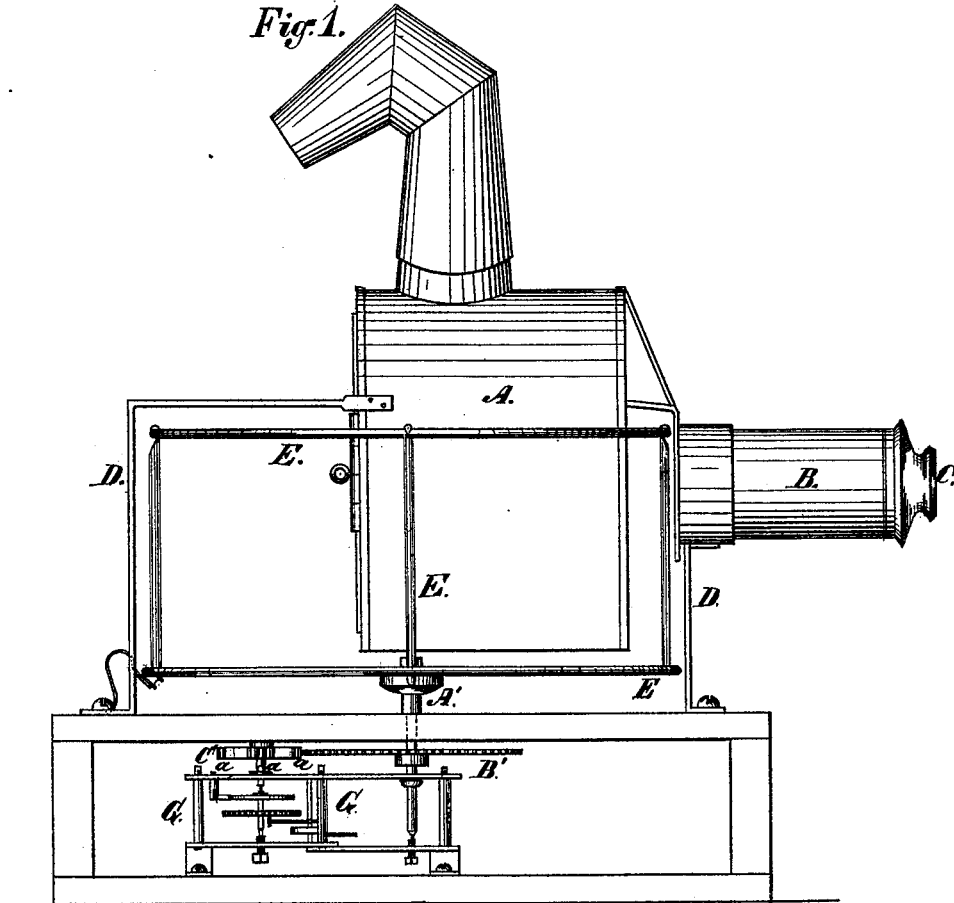
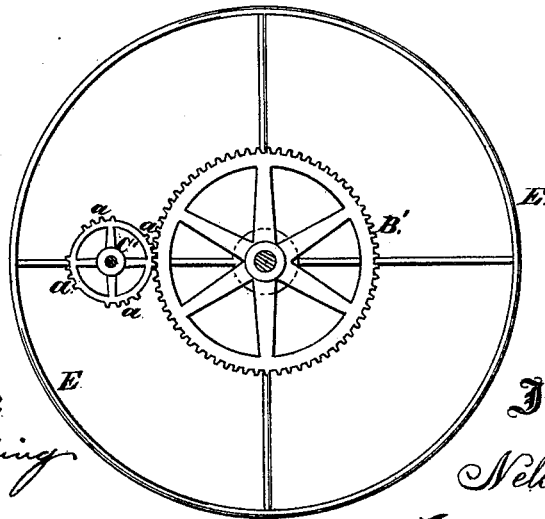


Fig. 2.



Witnesses:  
*Henry C. ...*  
*H. Wells Jr.*

Inventor  
*Nelson T. Scott*  
per *James A. Whitney* Atty.

# UNITED STATES PATENT OFFICE.

NELSON T. SCOTT, OF WESTVILLE, CONNECTICUT.

## IMPROVEMENT IN ADVERTISING APPARATUS.

Specification forming part of Letters Patent No. **202,966**, dated April 30, 1878; application filed July 9, 1877.

*To all whom it may concern:*

Be it known that I, NELSON T. SCOTT, of Westville, in the county of New Haven and State of Connecticut, have invented an Improvement in Advertising Apparatus, of which the following is a specification:

The invention is more especially adapted for advertising purposes, and each view—which may be, for example, the representation of a business card—is held stationary with reference to the lantern for a sufficient length of time to attract due attention, there being by this means provided an effective method of calling public attention to the moving advertisements without superintendence or attention.

The invention comprises a novel combination of parts whereby the requisite intermittent movement of the circular frame with reference to the hood and lens of the magic-lantern is provided for.

Figure 1 is a side elevation of an apparatus made according to my invention, and Fig. 2 a plan view of a portion of the mechanism indicated in Fig. 1.

A is the hood or body of the magic-lantern, and B the cylinder, in the outer end of which is provided the lens C, the usual lamp or illuminating device being provided in the ordinary manner with the hood A. The hood A is suspended upon braces or standards D, to permit the requisite play of the circular frame E, this latter carried upon a vertical axial shaft A', on which is also provided the

spur-wheel B'. This spur-wheel B' receives an intermittent motion by the action of the tooth-sectors *a*, provided on the wheel C', actuated by a system of ordinary clock-work. (Represented at G in Fig. 1.)

The views to be displayed are arranged around the circumference of the circular frame D, and attached thereto in any suitable manner; and inasmuch as the said frame receives an intermittent movement corresponding to that of the spur-wheel B', and inasmuch as the parts are so arranged that each intermission in the movement of the frame brings one of the views into due relation with the lamp and lens of the magic-lantern, it follows that the said views will be presented in succession to the lantern, to be magnified and displayed thereby, each view remaining in such immovable position a length of time proportioned to the distance between the tooth-sectors *a* on the wheel C', each view being, of course, displayed during such period with full and good effect.

What I claim as my invention is—

The combination of the wheel C', constructed with the system of sectors *a*, the spur-wheel B', the circular frame E, and the lens and hood of a magic-lantern, substantially as and for the purpose herein set forth.

N. T. SCOTT.

Witnesses:

EDWARD HOLLY,  
H. WELLS, Jr.